Allison Speaks — Speaker Kit

Nov 16, 2026 · @Allison C. Williams

Everything an event organizer needs to program, promote and stage a session with Allison C. Williams, Esq. — business strategist, professional speaker and international bestselling author of *Crushing Chaos*.

Booking inquiries: allisonspeaks.com · allisonc@allisonspeaks.com · (908) 810-1083

What's inside

1. Bios (50, 150 and 300 words), ready to paste into programs and event apps
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Bios

Use the length that fits your program, app or website. Please don't edit them without checking with us first.

Short bio (50 words)

Allison C. Williams, Esq. is a business strategist, professional speaker and author of the #1 international bestseller *Crushing Chaos*. Founder of Law Firm Mentor and Managing Partner of Williams Law Group, she helps C-suite executives and entrepreneurs scale their success through her signature C.H.A.O.S.™ Method: Commitment, Habits, Automation, Ownership and Scale.

Medium bio (150 words)

Allison C. Williams, Esq. is a business strategist, professional speaker and author of *Crushing Chaos: The Law Firm Owner's Guide to More Money, More Free Time and Less Stress*, a #1 international bestseller. She helps C-suite executives and entrepreneurs crush chaos in business and in life so they can scale their success.

Allison is the Managing Partner of Williams Law Group, a New Jersey family law firm she grew 581% in three years, earning it a place on the LawFirm500 list of the nation's fastest-growing law firms. She is the founder of Law Firm Mentor, an international business coaching company for law firm owners, and of Allison Speaks, LLC. A Fellow of the American Academy of Matrimonial Lawyers, she has been named one of New Jersey's Top 100 Super Lawyers.

Allison has spoken at ClioCon, Filevine's LEX Summit, ABA TECHSHOW and the ALA Annual Conference, and has delivered an international keynote in Paris. Every talk is built on her signature C.H.A.O.S.™ Method.

Full bio (300 words)

Allison C. Williams, Esq. is a business strategist, professional speaker and international bestselling author who helps C-suite executives and entrepreneurs crush chaos in business and in life so they can scale their success. Her book, *Crushing Chaos: The Law Firm Owner's Guide to More Money, More Free Time and Less Stress*, became a #1 international bestseller in 2026.

Allison built her business credentials the hard way. She founded Williams Law Group, a New Jersey family law firm, and took it from start-up to a multi-million-dollar business in three and a half years. The firm grew 581% in three years and was ranked 14th on the LawFirm500 list of the nation's fastest-growing law firms. Allison was a Gold finalist and Silver winner of the Stevie Award for Female Entrepreneur of the Year, and was named one of NJBIZ's Top 50 Women in Business.

She then founded Law Firm Mentor, which she scaled to seven figures in under three years. The international business coaching company helps law firm owners build systematized firms that make more money with less stress. Through Allison Speaks, LLC, she brings the same strategies to leaders in every industry, using her signature C.H.A.O.S.™ Method: Commitment, Habits, Automation, Ownership and Scale.

Allison is still a practicing litigator. She is a Fellow of the American Academy of Matrimonial Lawyers, a Certified Matrimonial Law Attorney, and the first attorney in New Jersey to be Board-Certified in Family Law by the National Board of Trial Advocacy. She has been named one of New Jersey's Top 100 Super Lawyers and Top 50 Women Super Lawyers, and has appeared on the Katie Couric show.

Allison speaks at national and international conferences, including ClioCon, Filevine's LEX Summit, ABA TECHSHOW, Legal Week and the ALA Annual Conference, and teaches CLE programs for national providers. She earned her B.S. and M.S. from Florida State

University and her J.D. from Syracuse University College of Law. Her motto: #NeverStopGrowing.

Introduction script

Please read this as written. It runs about 50 seconds. Fill in the talk title before the event.

> Our next speaker knows chaos firsthand.
>
> She started a law firm and, in just three and a half years, turned it into a multi-million-dollar business. It grew 581% in three years and was ranked one of the fastest-growing law firms in the nation. Along the way, she found out what so many successful leaders discover: the more you achieve, the more everything depends on you.
>
> So she built a way out. Today she runs two seven-figure companies, each scaled in under 3.5 years: her law firm, Williams Law Group, and Law Firm Mentor, an international business coaching company. She is still a practicing, board-certified trial lawyer, and her book, *Crushing Chaos*, is a #1 international bestseller.
>
> She has taken the stage from ClioCon to Paris, and today she's going to show you how to achieve more without carrying everything.
>
> Her talk is called **[TALK TITLE]**.
>
> Please join me in welcoming business strategist and professional speaker Allison C. Williams!

Pronunciation: AL-ih-sun. **Title on screen:** Allison C. Williams, Esq., Business Strategist and Professional Speaker.

Signature keynotes

Each talk can be delivered as a keynote, a breakout or a hands-on workshop, and is tailored to the people in the room. Program descriptions and learning objectives below are ready for your agenda, event app and CLE or CPE applications.

Crush Chaos by Getting into C.H.A.O.S.™

Success creates opportunity, and it also creates complexity. As organizations grow, high-performing leaders become the person everyone depends on, and the strengths that built their success become the bottleneck. Drawing on more than two decades of leading and scaling businesses, Allison introduces the C.H.A.O.S.™ Method: Commitment, Habits, Automation, Ownership and Scale. Through stories, humor and practical strategy, she shows leaders how to achieve more without carrying everything.

Participants will be able to:

1. Recognize when high performance has quietly become overfunctioning.
2. Identify the habits and systems that create unnecessary dependence on the leader.
3. Apply the C.H.A.O.S.™ Method to build clarity, structure and ownership across their team.

Ideal for: executive and entrepreneur events, leadership conferences, professional associations and organizations navigating growth or change.

Success Is a Habit: How Small Rituals Build Extraordinary Results

High achievers rarely lack discipline. More often, the habits that made them successful, such as taking ownership, moving fast and holding high standards, eventually mean everything depends on them. Allison shows leaders how to tell the habits that still serve them from the ones they have outgrown, and how to deliberately build the rituals that support their next level of leadership, performance and life.

Participants will be able to:

1. Distinguish the habits that drive their results from the ones that now limit them.
2. Design daily and weekly rituals that support their next level of leadership.
3. Build habits into their team so results no longer depend on the leader alone.

Ideal for: executive development, entrepreneurship, professional development and high-performance audiences.

Automation as Liberation: Reclaiming Your Time, Brainpower and Sanity

Too many successful leaders spend their most valuable resource, their own attention, on work that technology, delegation or better systems could handle. Drawing on her experience scaling multiple businesses, Allison shows leaders how to spot repetitive

work, cut unnecessary decisions and build systems that let people perform consistently. This isn't about replacing people with technology. It's about reserving human talent for the work that actually requires it.

Participants will be able to:

1. Audit where their time and attention are going each week.
2. Decide which work to automate, delegate, systematize or keep.
3. Use automation and AI to create capacity for leadership, creativity and growth.

Ideal for: entrepreneurs, executives, professional associations, operations and HR audiences, and organizations exploring AI, automation or operational efficiency.

Testimonials and past stages

> "She has actually done the things that I want to do. She's authentic. She's been through the process. She knows what she's talking about and she tailors it to the people in the room." — Nancy Giles, Phoenix, AZ

> "In person it's like she's speaking to your soul. She's really moving you forward in your business by going to those deep dark places that you really don't want to talk about but it's imperative for you to step into your next level." — Tiffanie B. Powell, Chicago, IL

> "Allison has a way of getting right down to it and helping you uncover what are your barriers, what's holding you back in a very honest way." — Kristin E. Brown, Mansfield, OH

Watch more: video testimonials on YouTube

Recent and past stages

- LEX Summit 2026, San Diego (Filevine)
- ClioCon 2026, Boston
- Leadflow to Cashflow 2026, Mall of America
- International keynote, Paris, March 2026
- IALMH Congress, Barcelona and Rome

- Featured presentation, New York
- SHRM Legal Conference
- Crushing Chaos Spring Conference, Dallas
- ALA Annual Conference & Expo
- ABA TECHSHOW 2025
- Clio Cloud Conference 2024
- Legal Week
- The Katie Couric Show
- CLE programs for myLawCLE, National Business Institute and Attorney Credits

Photos and media

High-resolution photos are available for your website, program, event app and social posts: **Download the photo pack**. Please credit event and portrait photos as **Photo: Ron R., MPFR Media**, and the London portrait as **Photo: Emztography**.

- **Speaker reel:** bit.ly/4zK8LTr
- **Book:** *Crushing Chaos: The Law Firm Owner's Guide to More Money, More Free Time and Less Stress* (#1 international bestseller). Book sales and signings can be arranged.
- **Instagram:** @allisonspeaksllc

Allison's photographer

Allison travels with her professional photographer and videographer. Please provide one media credential so he can photograph and, where agreed, record her session. Recording terms, including how they work alongside any recordings, replays or virtual tickets your event sells, are confirmed in the speaker agreement.

Technical and AV requirements

Please share this page with your AV team. Allison is easy to work with: the items marked "Required" make the session work, and everything else is flexible.

Item	Allison's request	Priority
Microphone	Wireless handheld microphone, fresh batteries	Required

Item	Allison's request	Priority
Backup mic	Second handheld or a lavalier on standby	Preferred
Sound check	30–60 minutes before doors open, in the room	Required
Slides	16:9 widescreen; file sent in advance, or Allison's laptop via HDMI or USB-C	Required
Clicker	Wireless slide advancer	Required
Confidence monitor	Screen facing the stage showing current and next slide	Preferred
Stage lighting	Even front light across the stage; no strong backlight behind the speaker	Required
House lights	About 30–50%, so Allison can see and engage the audience	Preferred
Stage	Room to move; podium or lectern available for notes	Preferred
Water	Room-temperature water at the lectern or on stage	Required
Timing	Run-of-show and a time cue (countdown clock or signal)	Required
On-site contact	Name and mobile number of the day-of contact	Required
Green room	Quiet space to prepare before the session	Preferred
Book signing	Table near the exit after the session, if books are sold	Optional
Media credential	One credential for Allison's photographer and videographer	Required

Virtual events: Zoom, Teams or your platform of choice. Please schedule a 30-minute tech check the day before.

Booking information

To check availability, send us your event details through the booking form at allisonspeaks.com. Please include your event date(s), location, expected audience size and the talk that interests you.

Please reach out even if your date looks close. Allison regularly adjusts her schedule for the right event.

- **Email:** allisonc@allisonspeaks.com
- **Phone:** (908) 810-1083 (leave a message and we'll call you back)
- **Website:** allisonspeaks.com

Fees are available on request and depend on format, travel and date.